
PORT COMMISSION REPORT

TO: PORT COMMISSION

FROM: JEREMIAH BLUE, EXECUTIVE DIRECTOR

SUBJECT: EXECUTIVE DIRECTOR REPORT – WEEK OF 11/04–11/15

DATE: NOVEMBER 19, 2024

Events Update:

- Completed first draft of new contracts for large events
- Completed first draft of new wedding venue contract
- Executed 2 events in the pavilion
- Venue tours
- Executed 1 event
- 5 venue tours
- Worked on marketing materials for 2025

Operations Update:

- CVA Pump-Out Dump Station Workshop in Cascade Locks out on by Oregon State Marine Board
- Ordered steel for BOG temporary sign
- Finished up exterior building pressure washing/gutters in Business Park
- Sought quotes for fire monitoring upgrades in Ixtapa building
- Water line meter planning for Ixtapa/JettyLight
- Completed electrical portion of Harvey Rd restroom install
- Improved lighting for Port office front steps
- Mounted winter tires on Port trucks
- Tested Christmas lights
- Completed dry test on Ixtapa ANSUL kitchen fire suppression
- Leak detected in Suite 501 next to Maintenance shop; Awaiting next dry day to fix
- Weekly staff meeting

- Met with Hood River County School officials to continue facilitating transfer switch at Cascade Locks Elementary School
- Inspected and performed routine maintenance on plows in preparation for winter
- Installed new office hours sign
- On-going cleanup of leaves on throughout Marine Park and Thunder Island

Executive Director Update:

- POCL Grant Documents Review Meeting
- Meeting with Kevin Greenwood
- Museum Budget Meeting
- Lease Negotiations for Cascade Locks Warehouse
- BOGCC Committee Meeting
- Hood River White Salmon Bridge Authority Meeting
- City Council Meeting
- Meeting with Oregon Bungee
- Meeting with TecPro

Admin Update:

- Continued to archive SharePoint files
- Weekly Staff Meeting
- Website Accessibility Compliance Training
- Safety Committee Training
- Start addressing non-compliant issues on website
- BOGCC Meeting
- Entered 5 days of toll reports
- Prepared notes for Genevieve to consider for CGRA contract
- Prepared December Lease invoices - set to auto-send 11/29
- Updated Parker with regards to address past due with Juan from Ixtapa
- Noted dates to be amended on Ixtapa Lease
- Prepared bank deposit for POHR using new process for the first time
- No longer taking BreezeBy funds to Hood River; Deposits will now be directly deposited into POHR account at Umpqua in Stevenson when doing our bank deposits, saving time instead of running to Hood River
- Entered bank corrections to date
- Continued to address non-compliant issues on website
- Prepared for Commission Meeting

- Preparing for Accounting Administrator retirement on December 1 by training on various Port accounting platforms and procedures
- Reviewed County draft updates to the NHMP, including POCL Addenda
- Attended BOLI Annual Employment Law conference virtually
- Began preparation for SDAO Safety & Security Grant Program application for enhanced security at the Marine Park buildings
- Received notification that the 2025 "Gorgeous Nights in the Capitols" events will be cancelled due to low volunteer participation
- Reviewed updated draft wedding venue rental contract template and sent to general counsel for review
- Initiated weekly management team meetings
- Attended SDAO Safety Committee webinar
- Submitted responses to SDAO Risk Mitigation Recommendations resulting from field representative visit in September, added assigned tasks to Planner
- Met with MCEDD staff to move forward with the economic development grant program administration process
- Staff met with Chad Sperry to go over 2025 plans for the Bridge of the Gods run, twilight run, concert and camping plan
- Corresponded with local team assembled by the CL Tourism Committee to discuss collaborating on a Travel Oregon grant application based on growing/expanding Cascade Locks biking recreation amenities and market awareness
- Met with representatives of SAJ architecture to discuss their work for Port of Kalama and familiarize them with the downtown revitalization effort underway in Cascade Locks

Finance Update:

- Make some updates to a calendar for future debt payments
- October Flybook journal entry
- Debt payment reclassification journal entry
- October Bank Reconciliation
- Chart of Accounts review
- Calls and demos with software vendors for possible automation
- Emails with staff on various questions regarding debt and positive pay
- Worked on a quarterly financial report template
- October bank reconciliation
- November Flybook revenue
- Demo of several software for AP automation
- Provide debt documents to attorney



2024 Event Report for



PORT OF CASCADE LOCKS

Gorge Waterfalls Trail Run

The Gorge Waterfalls Trail Run is the largest trail running event in the Pacific NW and one of the most popular in the entire United States. Staged at Marine Park in Cascade Locks, the event courses span much of the Oregon side of the Columbia River Gorge National Scenic Area. Participants travel from nearly every US State, most of Canada as well as several other countries to experience Gorge Waterfalls each year.

Background

Gorge Waterfalls was a popular trail race held annually since 2011 until 2017, when it was put on indefinite hiatus due to trail closure resulting from the Gorge fire. After 4 long years, in Fall of 2021, we were informed by permitting agencies that enough of the trails had been rehabilitated and reopened for the event to resume. Our permits were approved by US Forest Service, ODOT and Oregon State Parks to resume in April 2022.

Venue at Marine Park

The grounds, amenities and staff support at Marine Park offer a superb trail race setting and we are extremely grateful to have the opportunity to share this special area with people from all over the country, North America and the world. This event would not be possible without the generous support of the Port of Cascade Locks!



2024 Event Review

Gorge Waterfalls is one of the most respected and recognized trail running events in the United States. The 2024 edition of Gorge Waterfalls hosted nearly 1200 race participants on the weekend of April 10-12th, involving 100K, 50K and 30K trail running races, growing from 900 total runners in 2023.

Event participants traveled from 44 US States, 6 Canadian Provinces, Germany, Great Britain, Ireland, Japan, Netherlands and El Salvador to participate! Of all participants this year, 30% came from across Oregon, 22% from Washington, 10% from California, 6% from British Columbia, 5% from Colorado and the remaining 27% from all corners of North America and the world.

The event weekend's participants filled all hotel vacancy in Cascade Locks, much of Stevenson and the surrounding area. We had many local businesses reach out to us expressing their appreciation for the event

occurring and the beneficial timing of it during their shoulder season. For 2025, we plan to expand partnerships with local business and offer more opportunities to engage and interact at the event and with participants.



2025 Event Planning

Event dates for next year are April 11, 12 & 13, 2025. Registration opened in mid September and we've received 1000 registrations as of early November. The 2025 race is sure to be the most successful iteration of the event yet!

We are honored to announce next year's 100K race has been selected by USA Track & Field (the governing body of running events in the United States) to be the Team USA selection race for the World Championships next September in Canfranc, Spain!

Beneficiary & Stewardship

Daybreak Racing staff contribute about 100 hours of trail maintenance on Columbia Gorge area trails used by the event each year. The past four years, we have volunteered with Trailkeepers of Oregon and the PCTA to ensure the Pacific Crest Trail is kept cleared of down logs. We are proud to now have our own Volunteer Agreement with the US Forest Service to conduct our own independent trail work efforts as well.

Each year we contribute a significant monetary donation to the non-profit Trailkeepers of Oregon (TKO) from event proceeds. Daybreak Racing's owner and Race Director Jeremy Long also volunteers on the Stewardship & Advocacy Committee at TKO as well.

Acknowledgments

We would like to express our appreciation to Jeanetta Blue, Events Coordinator with Port of Cascades Locks, as well as all of the Marine Park maintenance staff. Their honorable work stewarding Marine Park and its amenities has helped to ensure Gorge Waterfalls remains a successful event and a strong annual attraction to Cascade Locks and surrounding Columbia Gorge communities.

About Daybreak Racing

Founded in 2016, Daybreak Racing now hosts the largest trail running event series on the US West Coast. In 2024, we hosted approximately 4000 race participants, representing every US State, most of Canada and over a dozen other countries. Our goal is to host 5000 trail runners in 2025!

We aim to provide a welcoming, sustainable and organized trail race experience, with safety and enjoyment as top priorities. Our participants return again and again for our scenic courses, fine venues and well-supported events.

Meet Us At Gorge Waterfalls!

Please join us at the event next spring to see what all the excitement is about!

Send all correspondence to:

Jeremy Long, Owner & Race Director

Daybreak Racing, LLC

Phone: 971-645-0247

Email: jeremy@daybreakracing.com

Web: www.daybreakracing.com

Thank You!



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BOTG RUN 2024

2024 BRIDGE OF THE GODS RUN REPORT

Participant Breakdown

1525 Total Runners Participated
45 States Represented
789 Runners From Oregon
341 From Portland and the Gorge
Average Age of Participants 48
76% Women 24% Men
64 Campers on Thunder Island



Traffic Impact

Half Marathon Start

15 Minute Bridge Closure
7 Cars Delayed

10K/5K Start

13 Minute Bridge Closure
12 Cars Delayed





Community Impact

\$7500 Raised for Local Schools!

Not a single hotel room available in the Gorge!

40 Hours of Trail Clean Up

2025 Goals

2000 Runners!

\$8,000 Raised for Local Schools

More Extended Stays by Participants with our new Bridge of the Gods Run Weekend Festival!



New for 2025

- Increase the number of runners by 500
- Add a twilight 5K race across the bridge on Saturday night
- Music on the Island Saturday night as well as add a festival component
- Increase camping on Thunder Island and Marine Park by 200%



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2024 CGRA Event Participation

Event	Laser	c420	Opti	M15	M24	Fireball	VXOne	505	Aero	Tasar	Total
Wind Clinc A - Youth Only July 8-11	51	22									73
Wind Clinic B - Youth Only July 15-18			37								37
Wind Regatta - Youth Only July 13-14	52	30	12								94
Opti PNW Champs - Youth Only July 20-21			33								33
Laser Clinic 1 - Adult July 23-25	10										10
Laser Clinic 2 - Adult July 30-Aug 1	6										6
CGOD - Mixed July 26-28	28			5	33	12	13	6	8		105
Total	147	52	82	5	33	12	13	6	8	0	358

Trailer Fees

Square	\$209
Debit	-\$8
Cash	\$28
Total	\$229

2024 Youth Participant Total = Approx 250

2024 Adult Participant Total = Approx 110

2024 Total # of CGRA Event Days = 21

CGRA Community Sailing w/ Gorge Canoe Club

Thursday Nights x 3 evenings

Youth Paddling Camps x 4 mornings

Total = approx 17 hours

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Hi Jeanetta,

I received a lot of positive feedback from volunteers, sponsors and attendees, so consider that a job well done to us all who made it a great festival. I had to adjust the schedule on Saturday in preparation for the storm, (which likely reduced the raffle ticket sales and attendance, but the numbers were still good.) Thankfully we were ready by the time it arrived and good job by all by anchoring or taking down canopies in time! The sponsor meet and greet ride on the sternwheeler was a big success, so plan on that again for next year, along with similar activities and presentations.

Festival Stats:

- Attendance = 5000 people throughout the weekend, up from 4200 from 2023.
- \$8,555 in raffle ticket sales was donated equally to the PCTA, ALDHA-WEST, & TKO.
- The Columbia Gorge Food Bank collected 494 lbs of food and cash donations of \$2932. The bottle & can recycling took in \$182.
- The Cascade Locks cleanup hosted by Granite Gear and HOKA resulted in 460 pounds of trash being hauled away.

Here is an email from Masa of Paago Works, who comes from Japan each year!

I'm Masa from Paago Works. First and foremost, we want to express our gratitude for the opportunity to sponsor PCT DAYS. The event was a tremendous success, and we are thrilled to share that it has led to new orders from Mountain Shop in Portland and Wild Camp Goods in Vancouver, among others. We believe that our success is directly linked to the overall success of PCT DAYS, and we were delighted to engage with PCT hikers and local outdoor enthusiasts. This experience has given us the confidence to further pursue opportunities in the U.S. market. We are eager to participate again next year and will reach out soon with our application once it is available. Thank you once again for your support we look forward to continuing our partnership.

Thank you,

Jason Waicunas
Festival Producer, PCT DAYS
503.705.6769
pctdays@gmail.com

Website: <http://www.pctdays.com/>
Facebook: <https://www.facebook.com/pctdays>
Instagram: <https://www.instagram.com/pctdays/>

